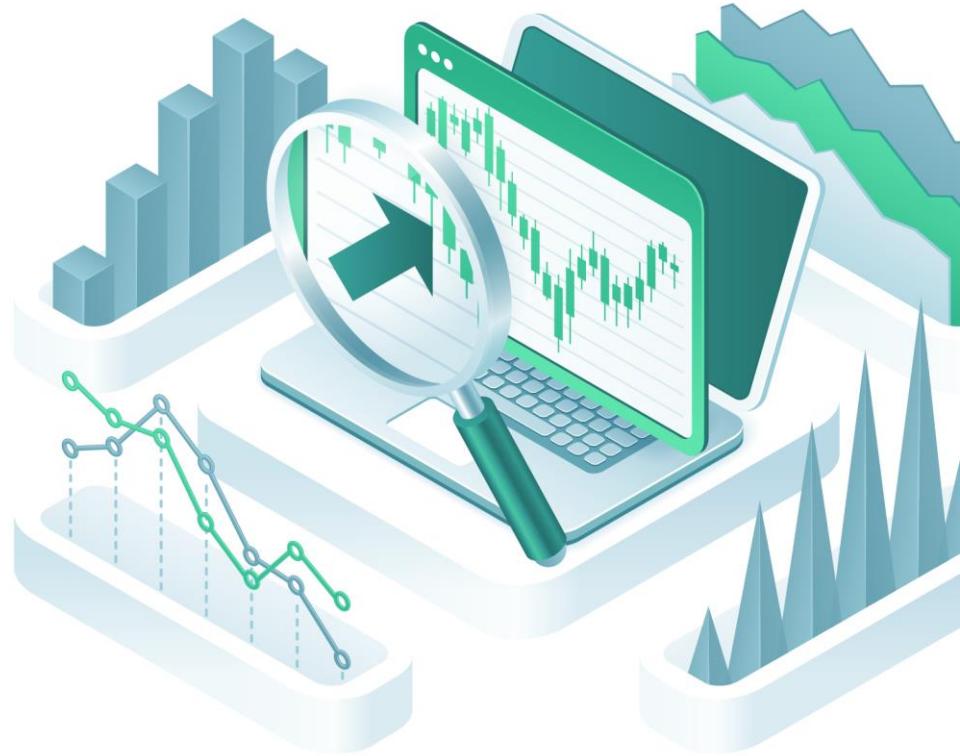


PESQUISA DE SATISFAÇÃO

2022

@CIO
RS





- ✓ Evento realizado dia 09 de agosto de 2022.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:

Índice = (soma do percentual de notas acima de 3) – (soma do percentual de notas abaixo de 3)

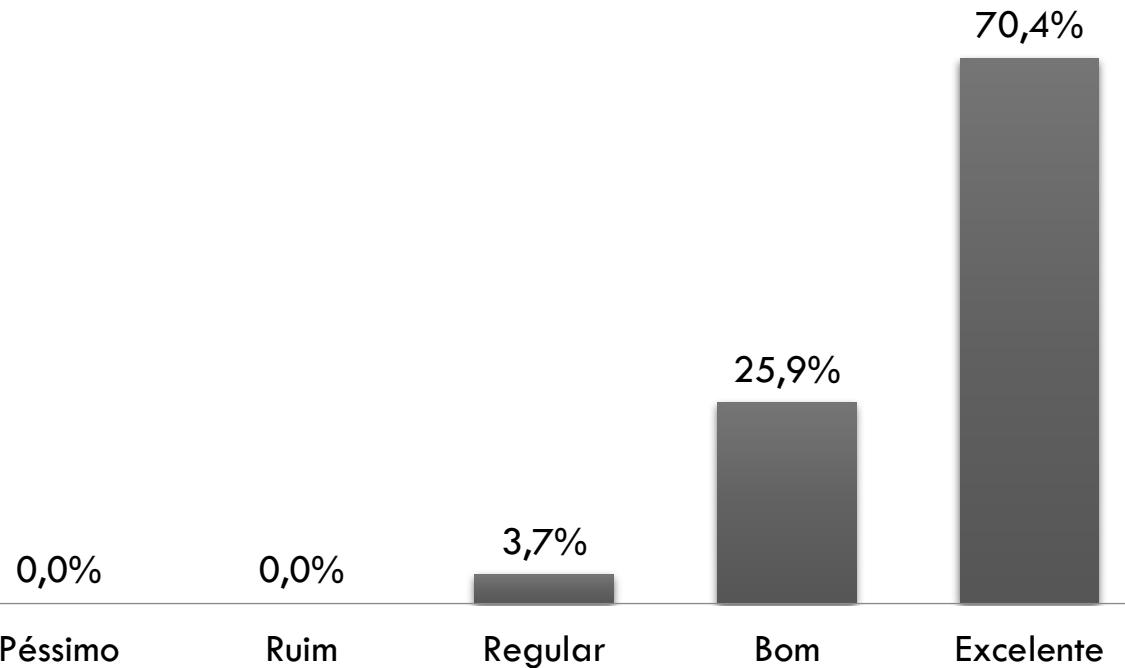
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

EQUIPE





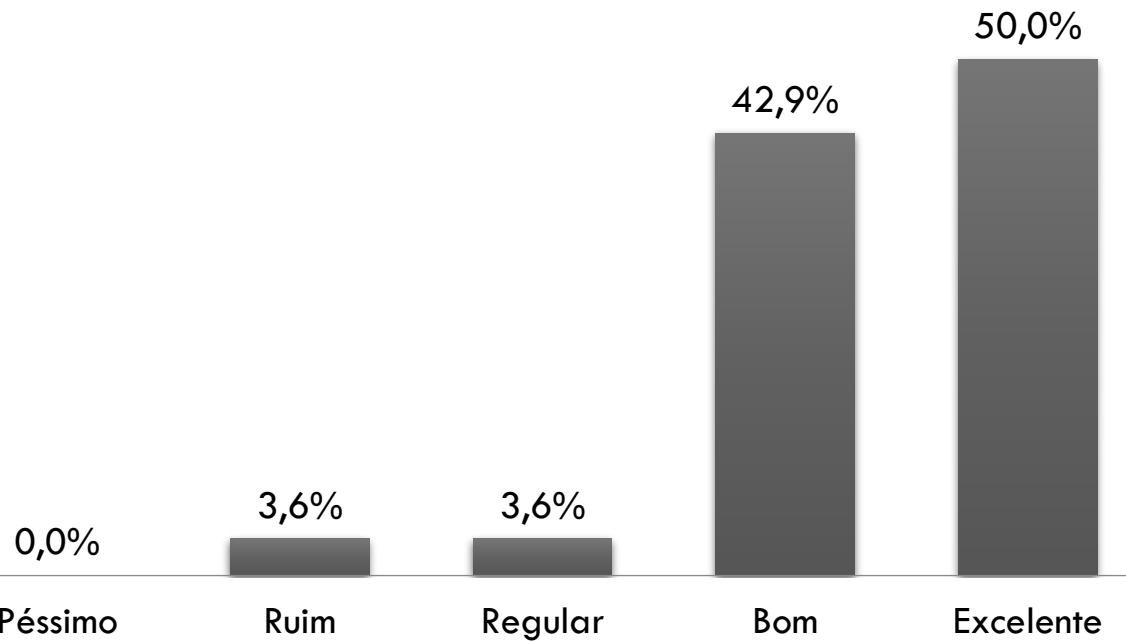
EQUIPE: RECEPTIVO



EQUIPE GERAL
92%

RECEPTIVO
96%

EQUIPE: APRESENTADORA - CIBELE VERDASCA

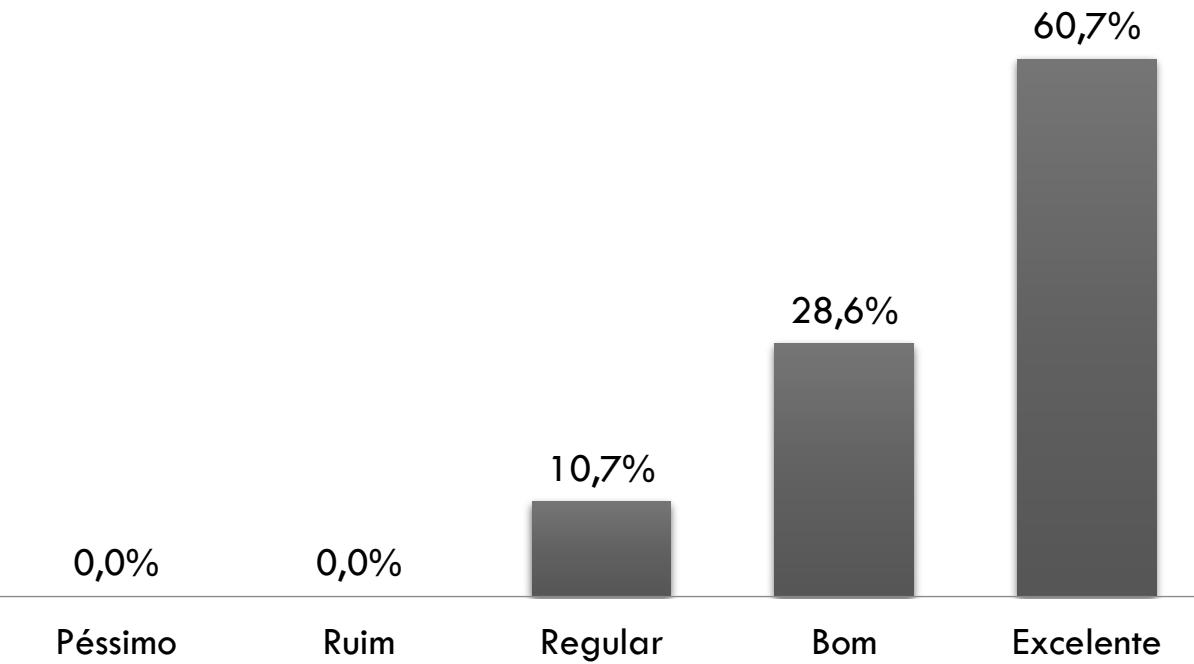


EQUIPE GERAL
92%

APRESENTADORA –
CIBELE VERDASCA
89%



EQUIPE: ANIMADORA - ROYAL



EQUIPE GERAL
92%

ANIMADORA - ROYAL
89%



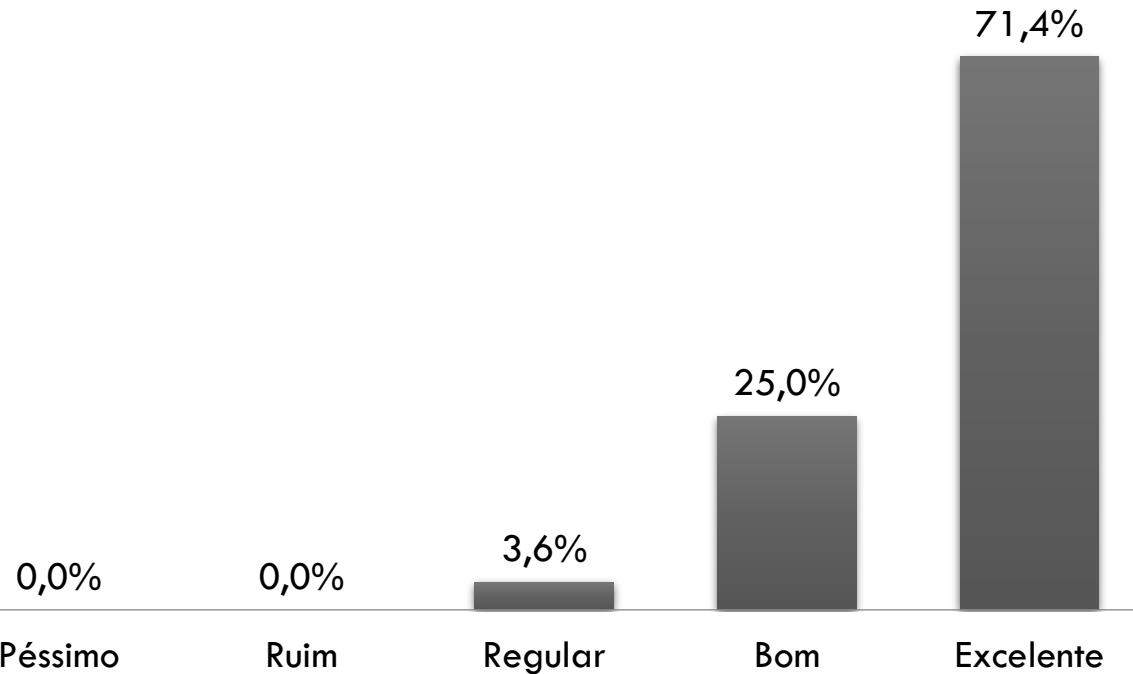
Observações:

- **“Sensacional, ocorreu tudo dentro de esperado e com muito entusiasmo do time. Parabéns!”**

HOTEL



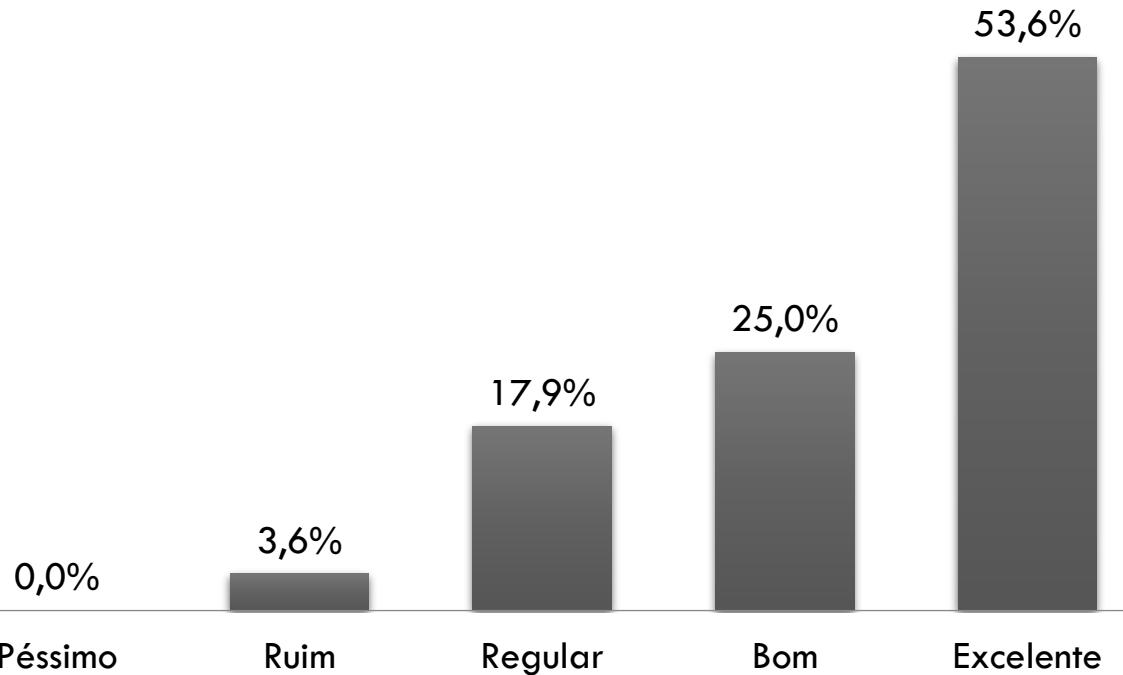
HOTEL: INFRAESTRUTURA (INSTALAÇÕES E LIMPEZA)



HOTEL GERAL
89%

INFRAESTRUTURA
96%

HOTEL: ALIMENTOS E BEBIDAS

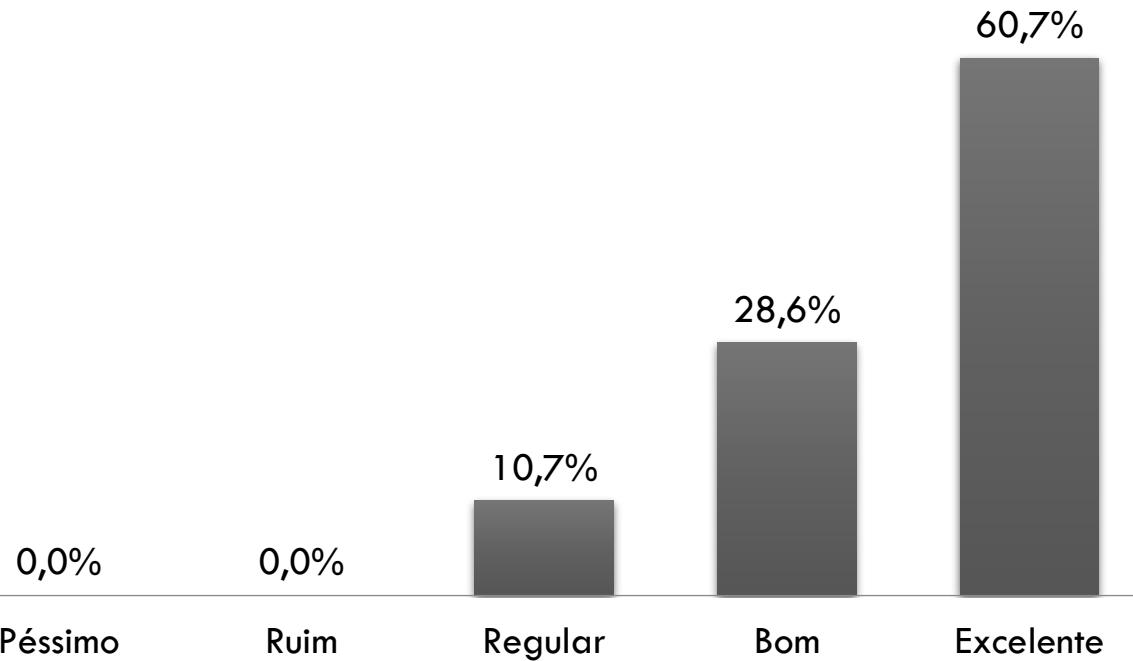


HOTEL GERAL
89%

ALIMENTOS E BEBIDAS
75%



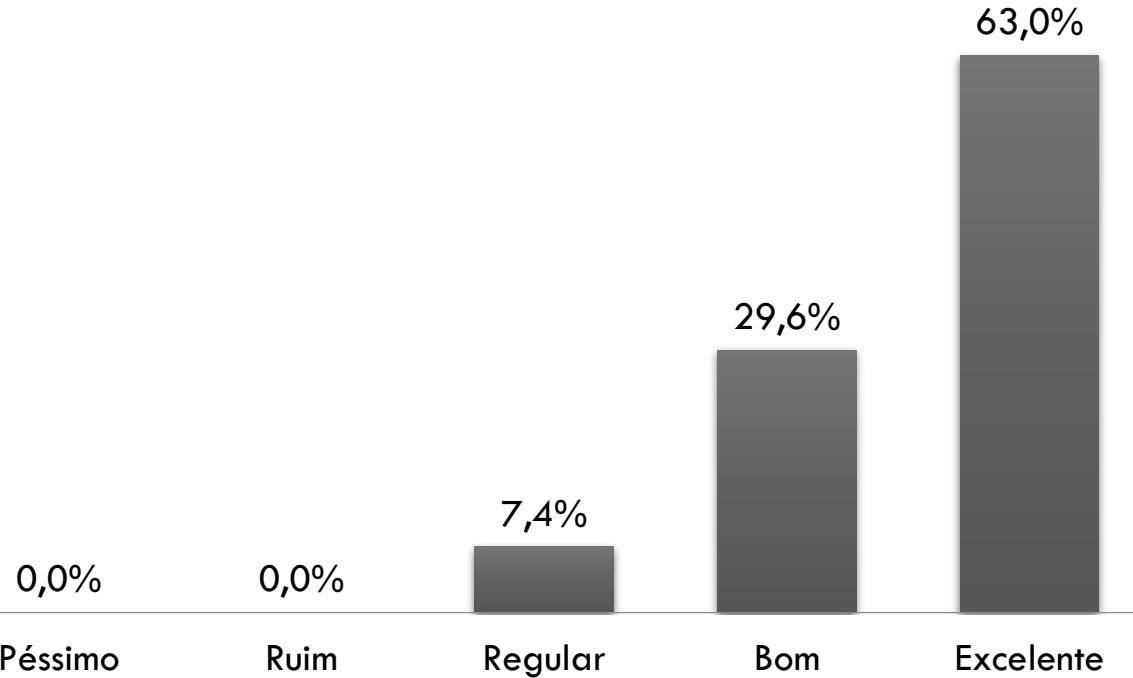
HOTEL: ATENDIMENTO



HOTEL GERAL
89%

ATENDIMENTO
89%

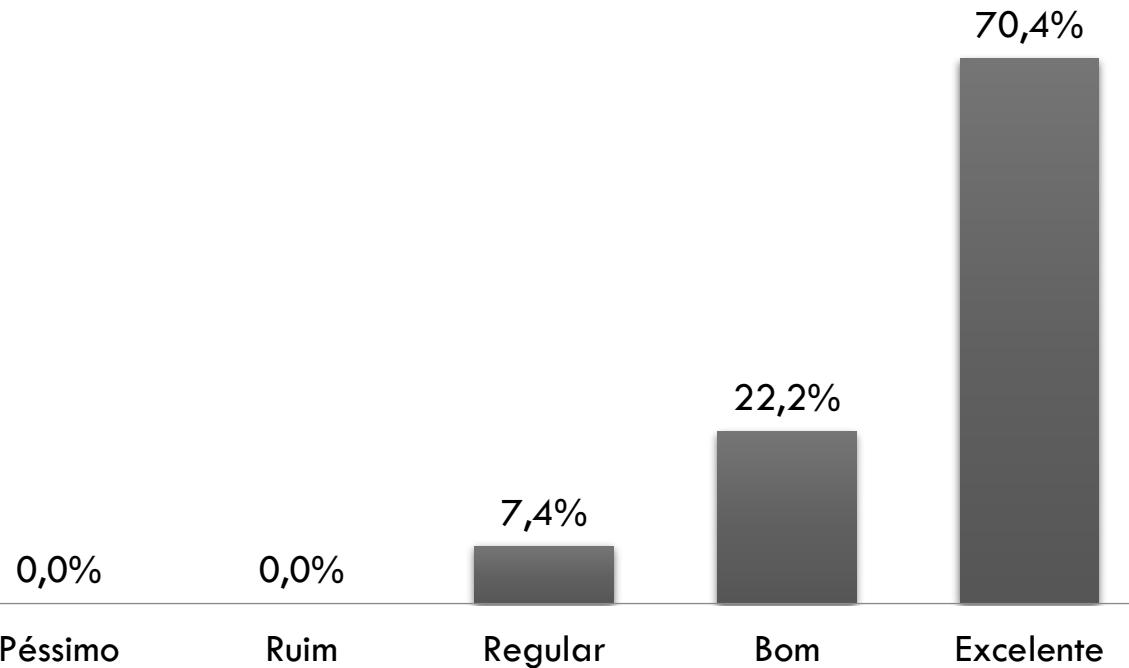
HOTEL: LOCALIZAÇÃO



HOTEL GERAL
89%

LOCALIZAÇÃO
93%

HOTEL: LIMPEZA E HIGIENIZAÇÃO



HOTEL GERAL
89%

LIMPEZA E
HIGIENIZAÇÃO
93%



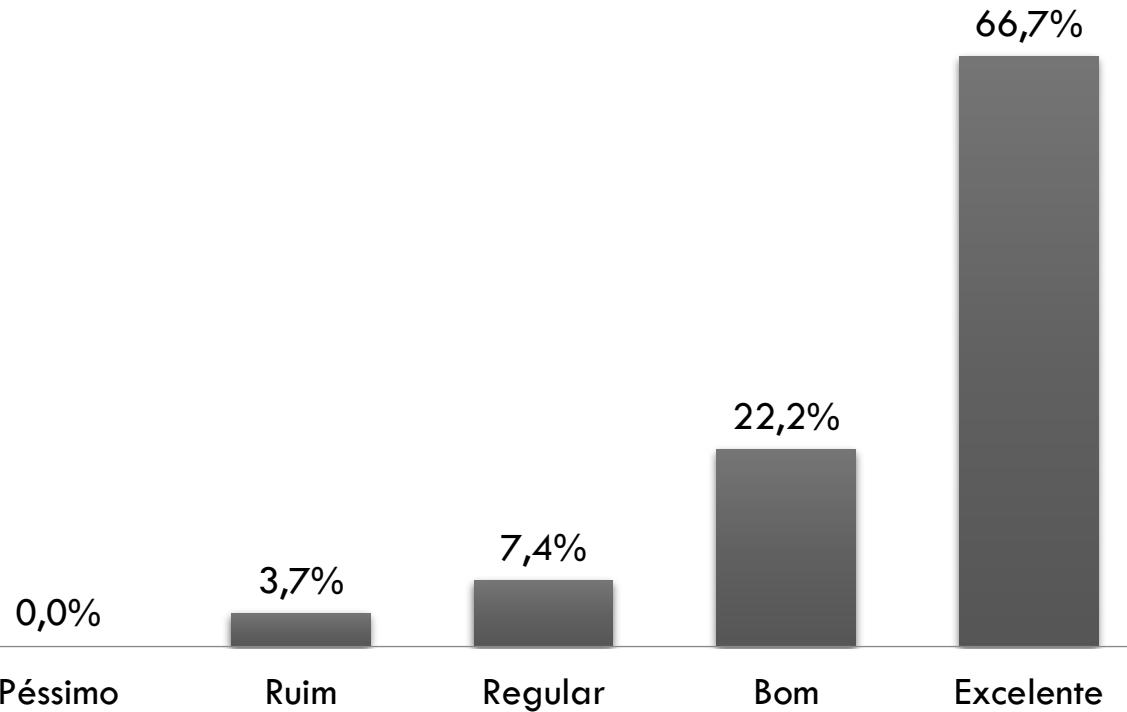
Observações:

- “**Exemplo de atendimento da equipe do Hotel. Excelente.**”

EVENTO



EVENTO: TEMA DO EVENTO

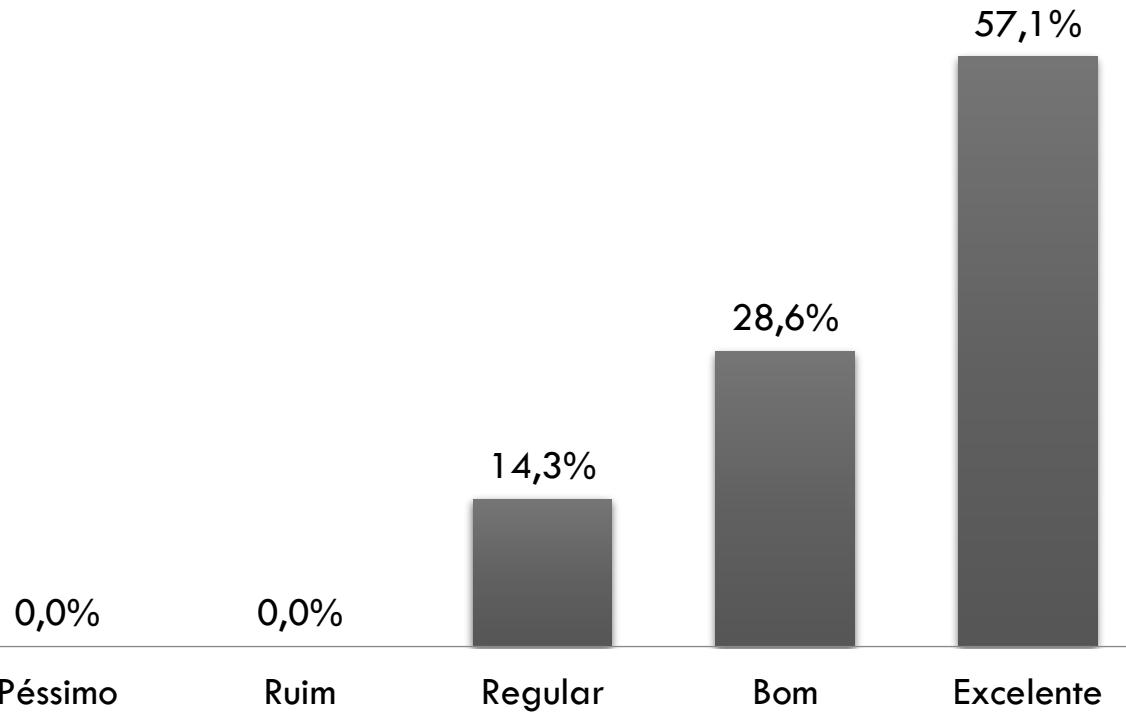


EVENTO GERAL
87%

TEMA EVENTO
85%



EVENTO: COMUNICAÇÃO VISUAL

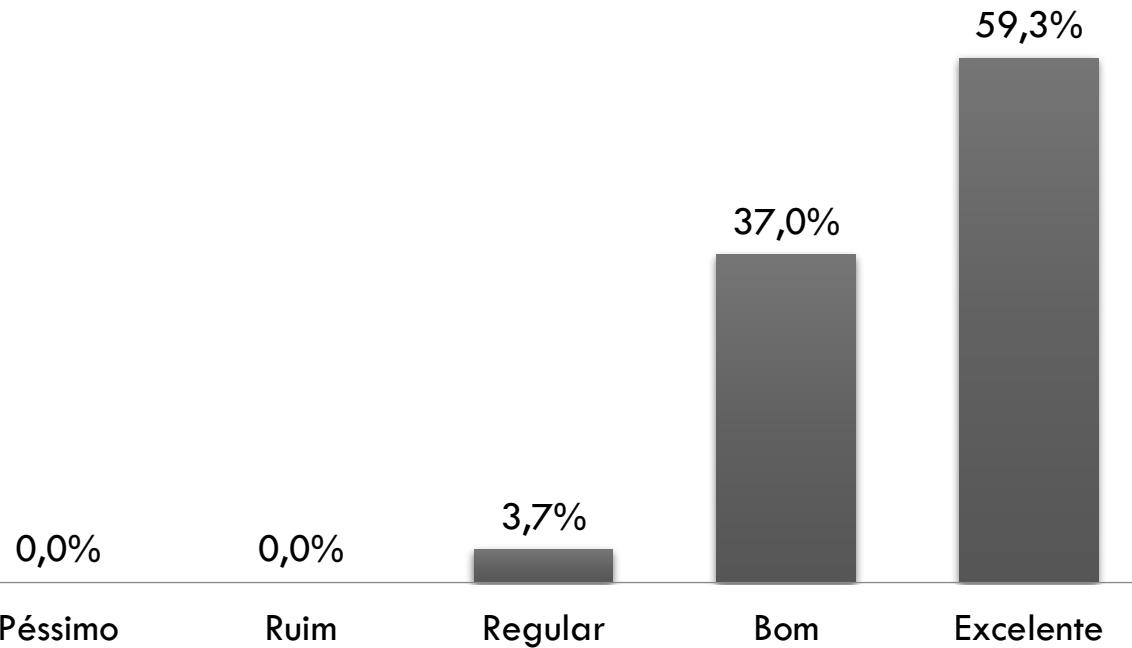


EVENTO GERAL
87%

COMUNICAÇÃO VISUAL
86%



EVENTO: ORGANIZAÇÃO

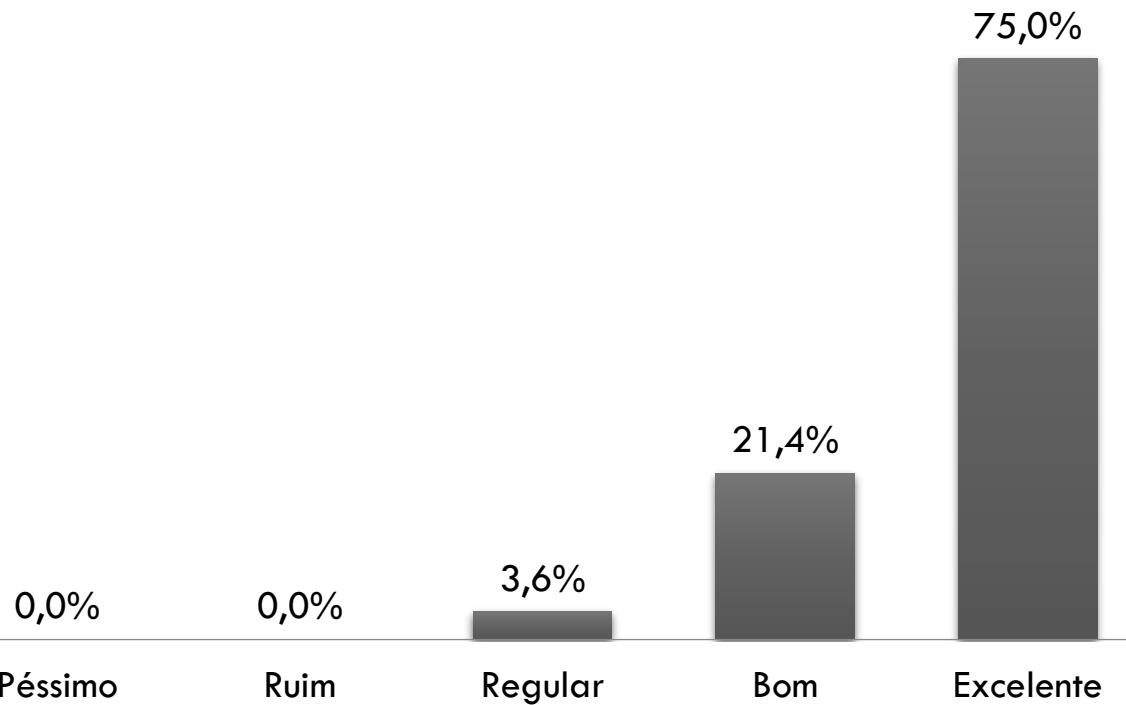


EVENTO GERAL
87%

ORGANIZAÇÃO
96%



EVENTO: PONTUALIDADE

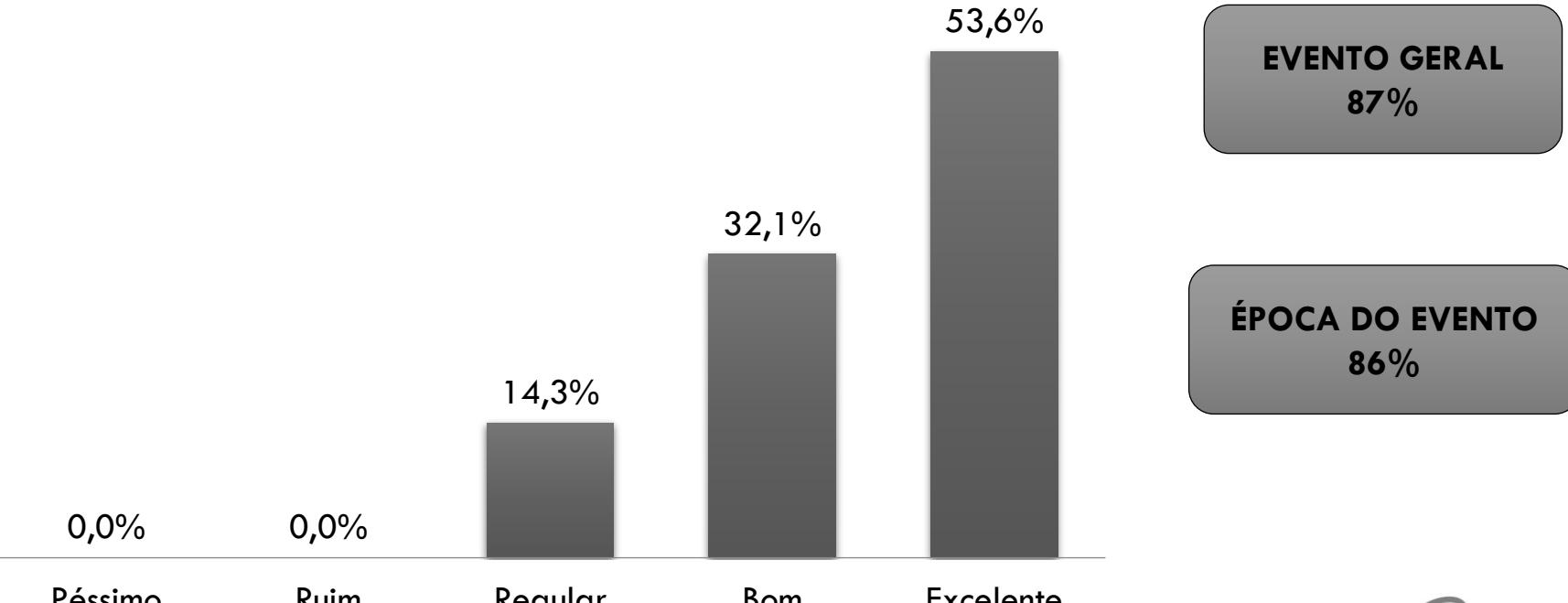


EVENTO GERAL
87%

PONTUALIDADE
96%

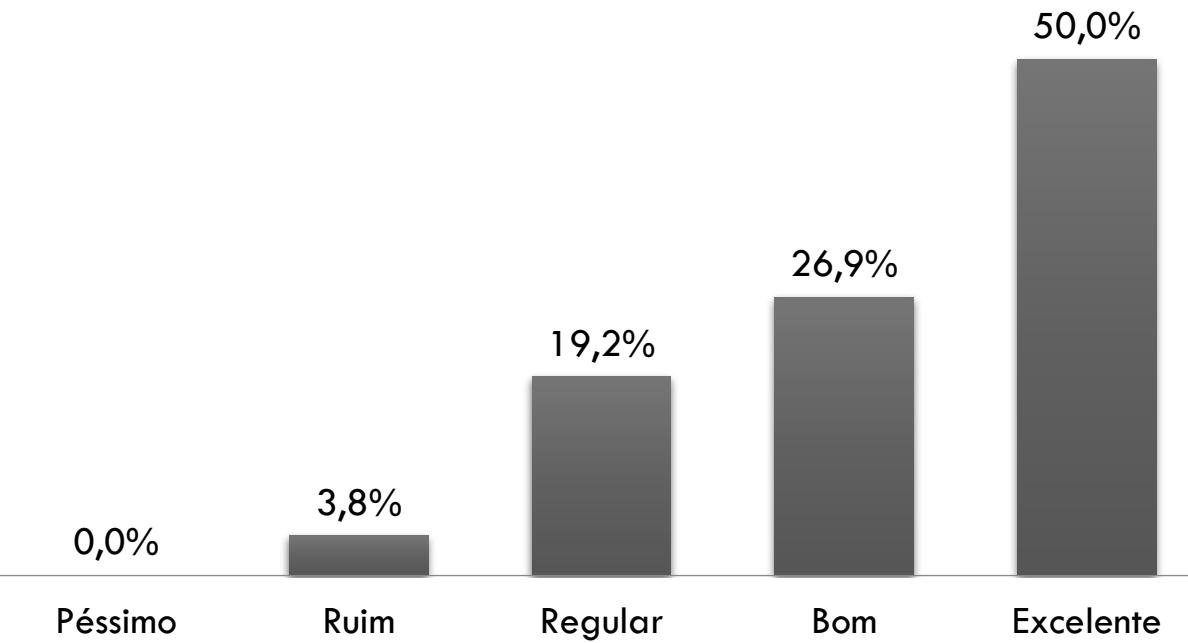


EVENTO: ÉPOCA DO EVENTO





EVENTO: NETWORKING



EVENTO GERAL
87%

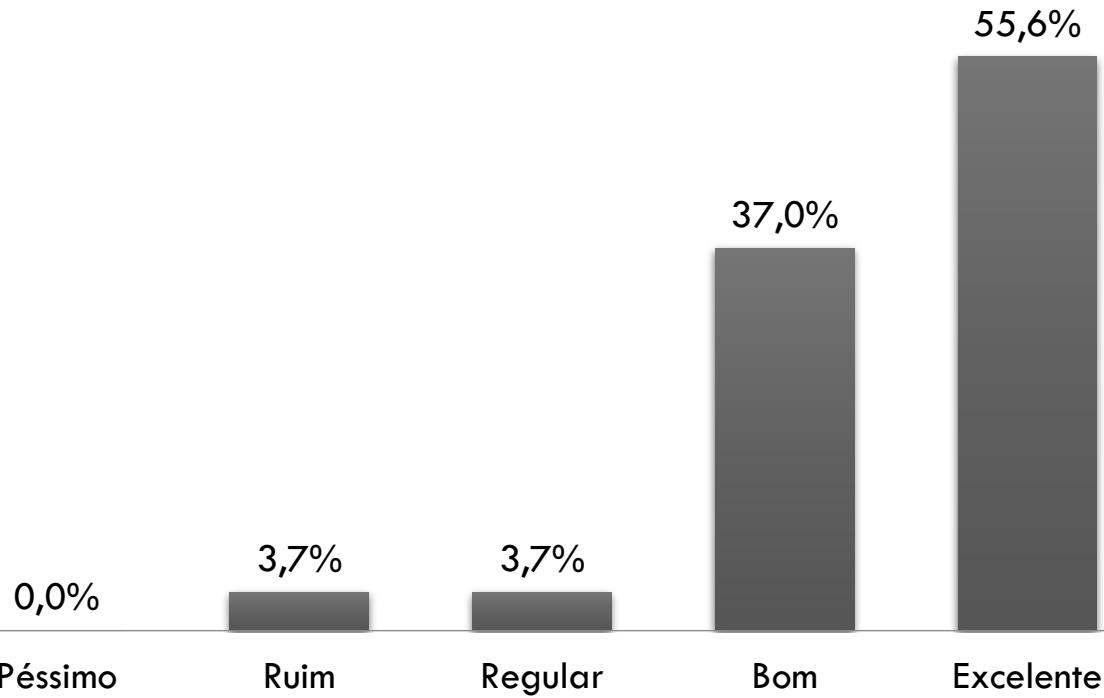
NETWORKING
73%

KEYNOTE



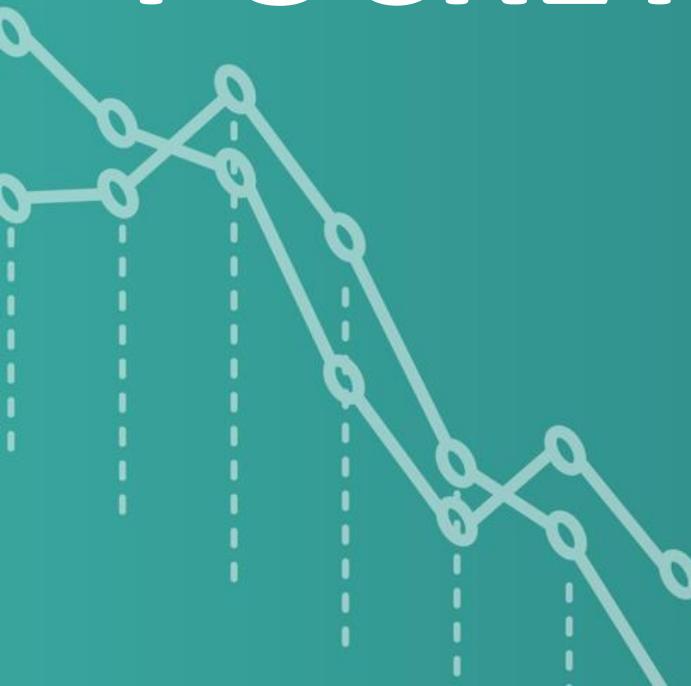


KEYNOTE: LUIZ GAZIRI

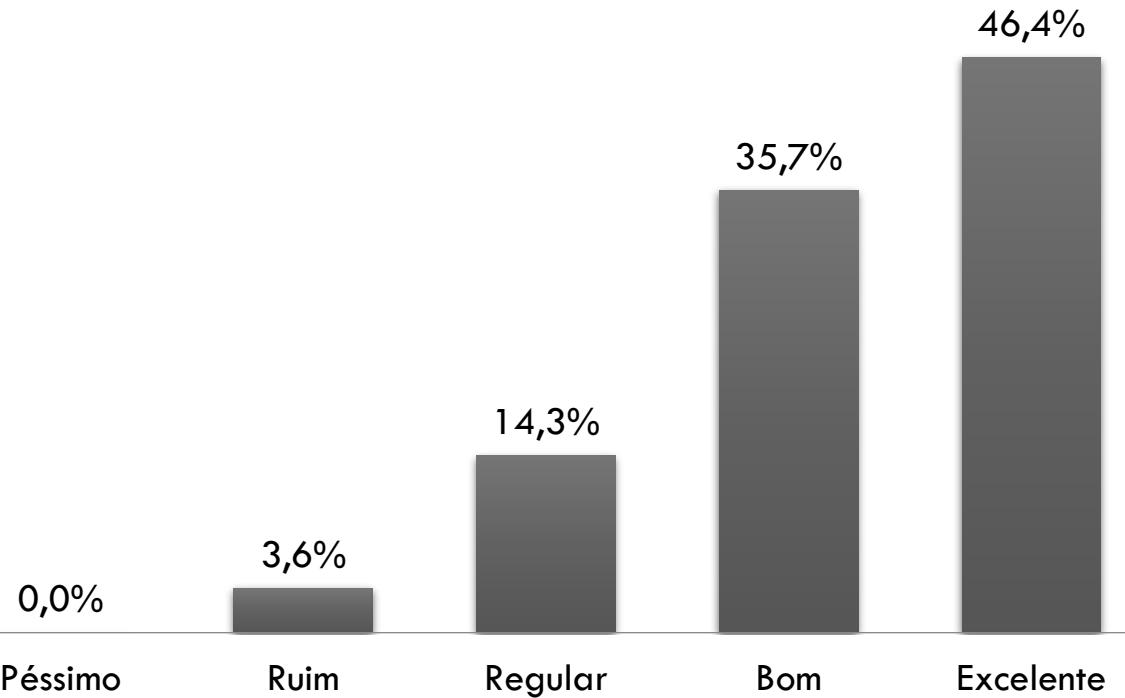


KEYNOTE: LUIZ
GAZIRI
89%

POCKET TALK SHOW



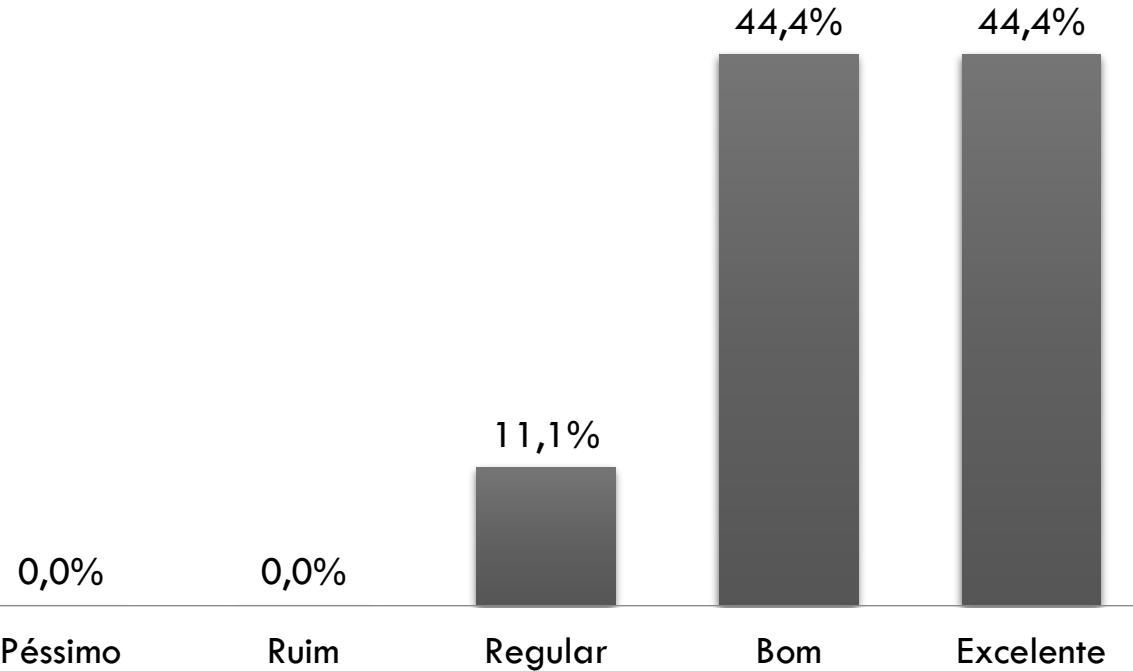
POCKET TALK SHOW: ANTONIO BRAZ



POCKET TALK SHOW:
GERAL
84%

POCKET TALK SHOW:
ANTONIO BRAZ
79%

POCKET TALK SHOW: LETICIA BATISTELA



POCKET TALK SHOW:
GERAL
84%

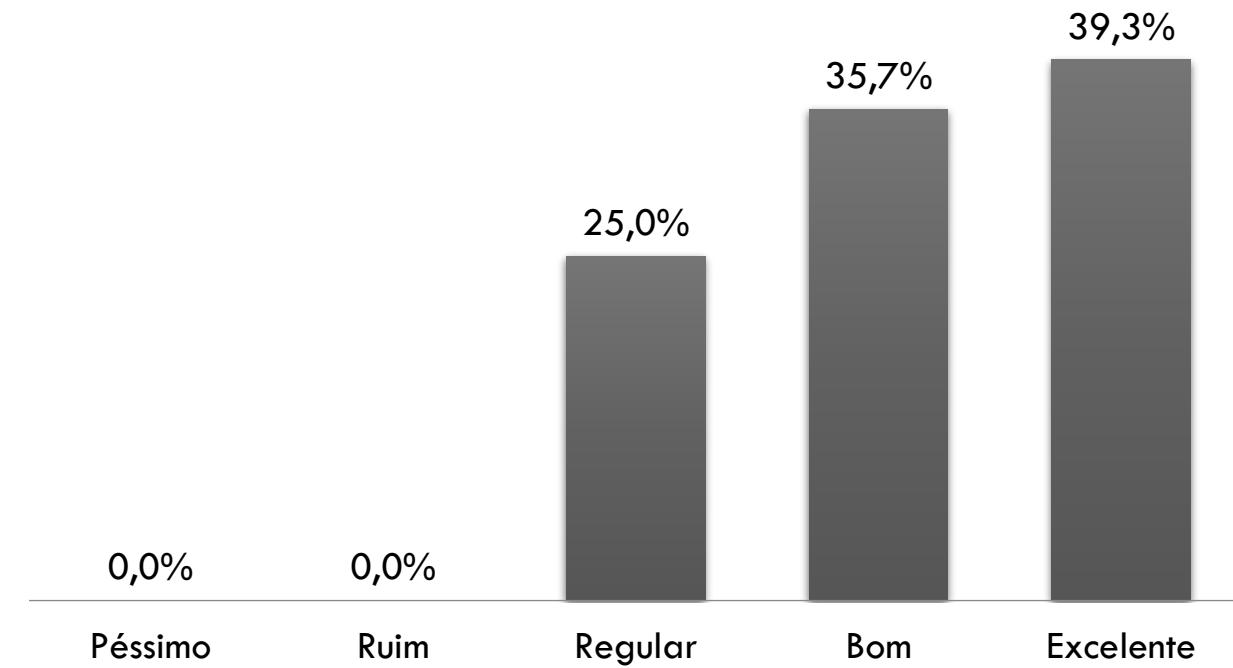
POCKET TALK SHOW:
LETICIA BATISTELA
89%

OPORTUNIDADES DE NETWORK





OPORTUNIDADES DE NETWORK : WELCOME

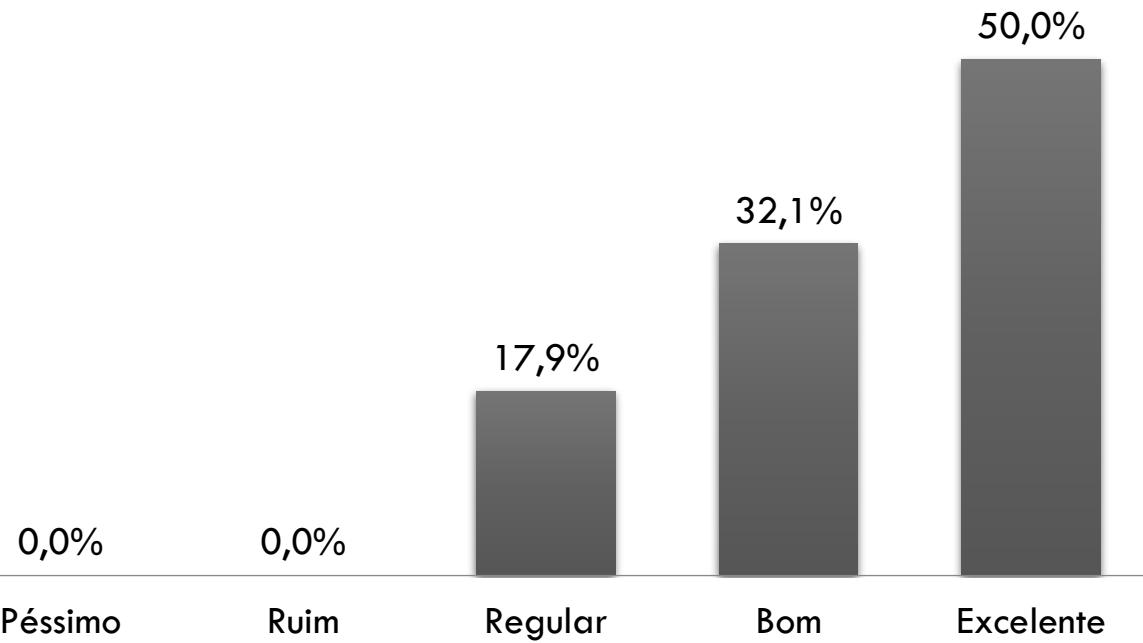


OPORTUNIDADES DE
NETWORK GERAL
79%

ALMOÇO
75%



OPORTUNIDADES DE NETWORK : COFFEE BREAK

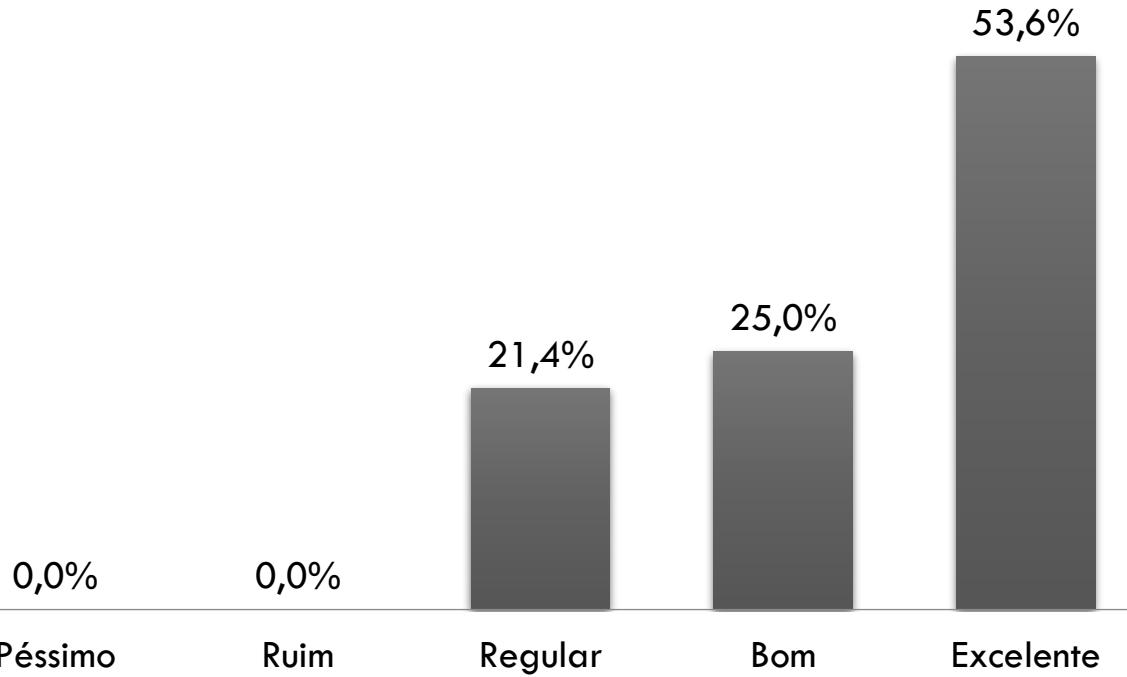


OPORTUNIDADES DE
NETWORK GERAL
79%

COFFEE BREAK
82%



OPORTUNIDADES DE NETWORK : COQUETEL



OPORTUNIDADES DE
NETWORK GERAL
79%

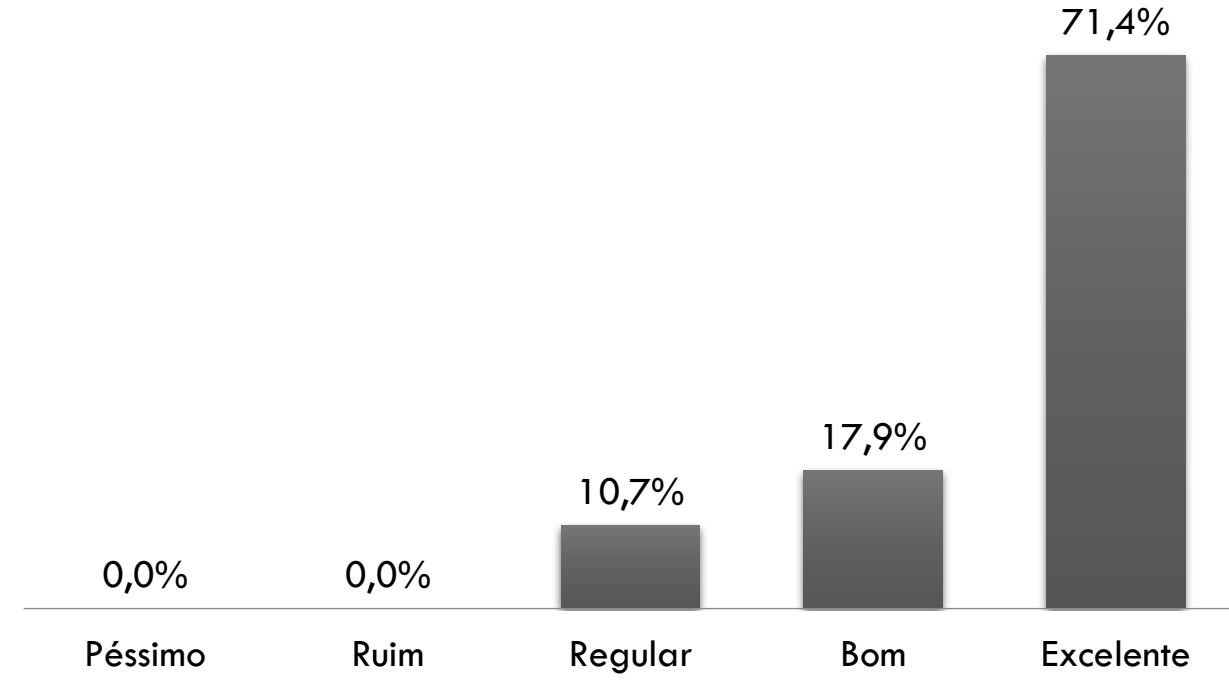
COQUETEL
79%

AÇÕES



AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

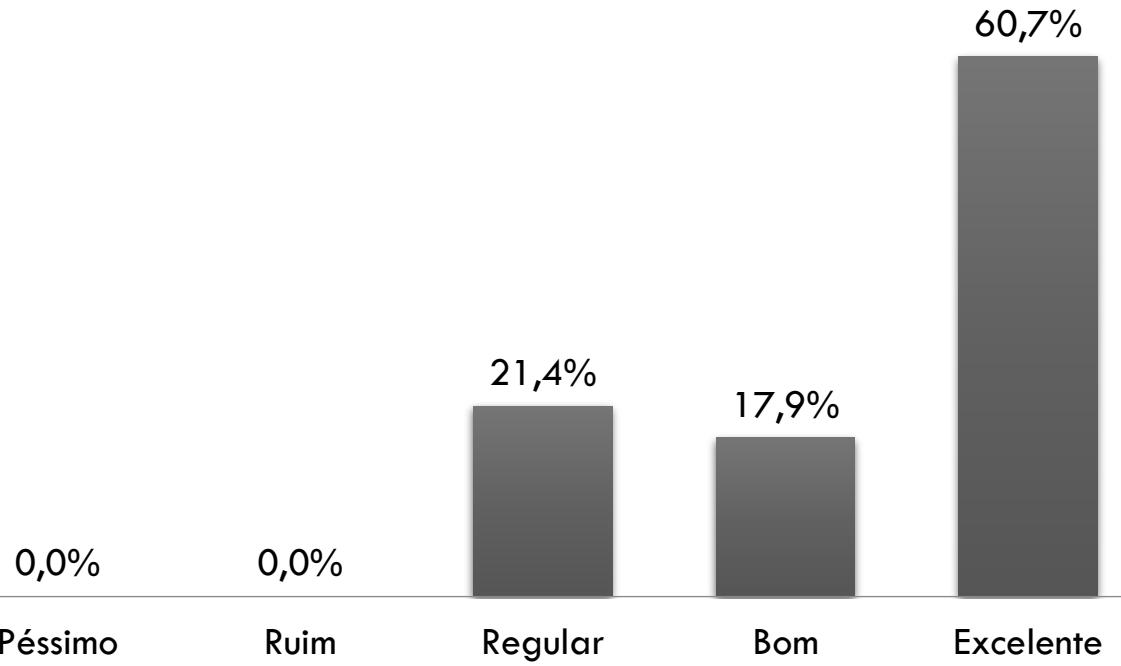
FRATERNO
89%



APLICATIVO 4NETWORK



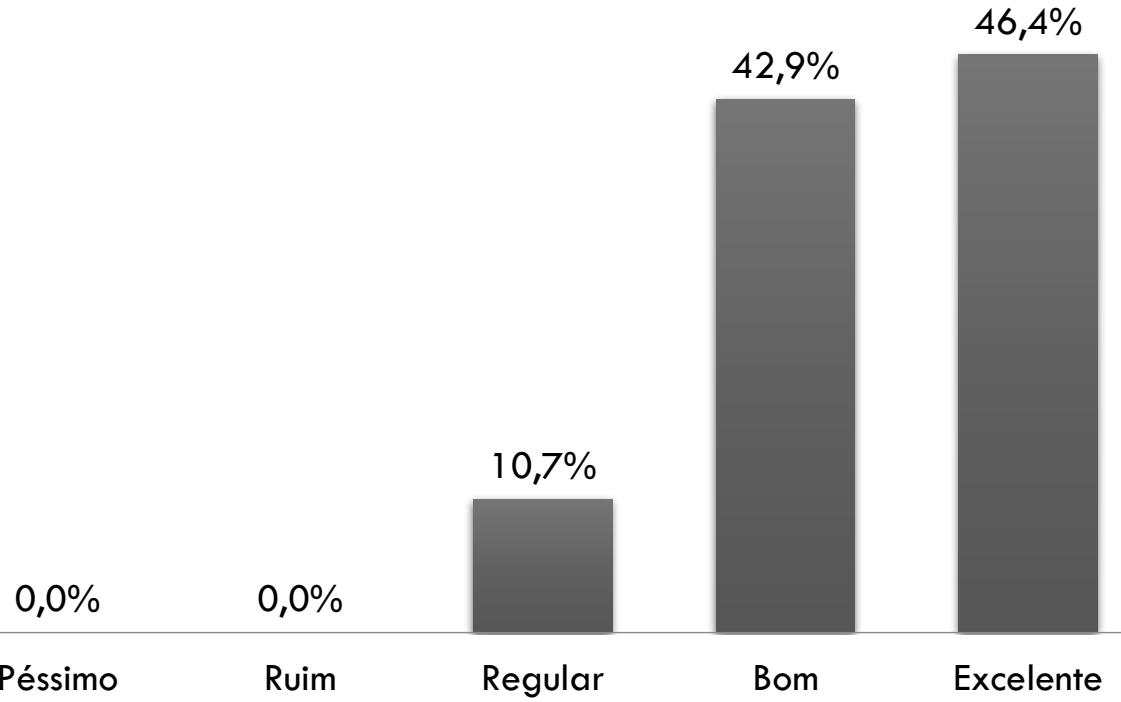
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
80%**

**USABILIDADE
79%**

APLICATIVO 4NETWORK: CONTEÚDO

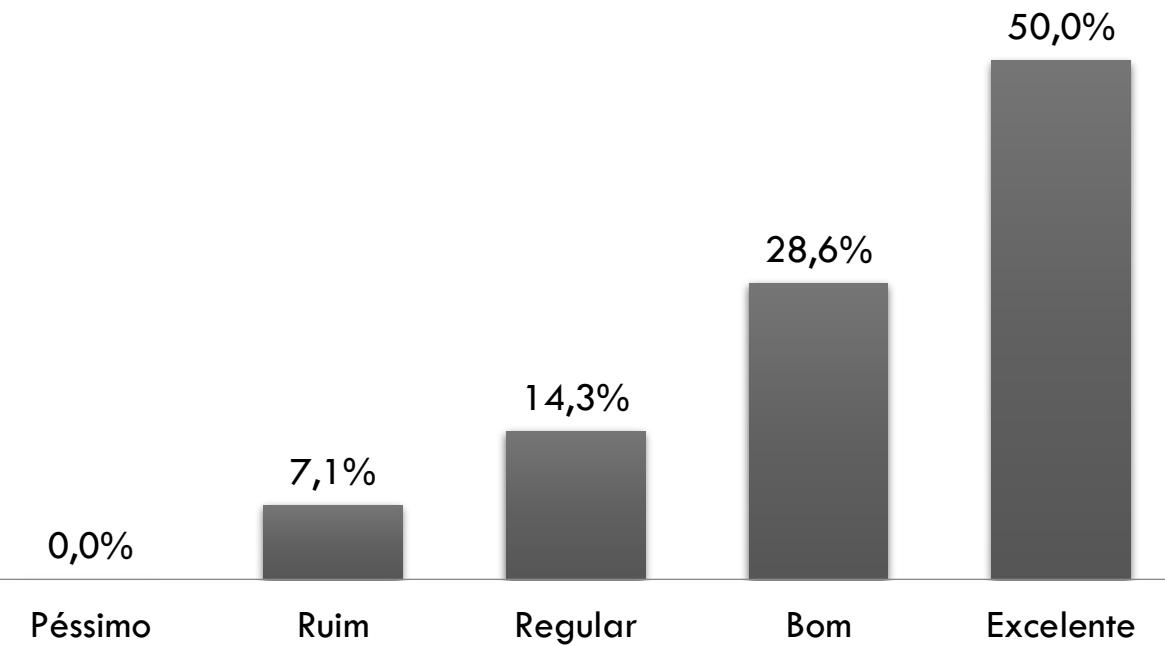


APLICATIVO 4NETWORK
GERAL
80%

CONTEÚDO
89%



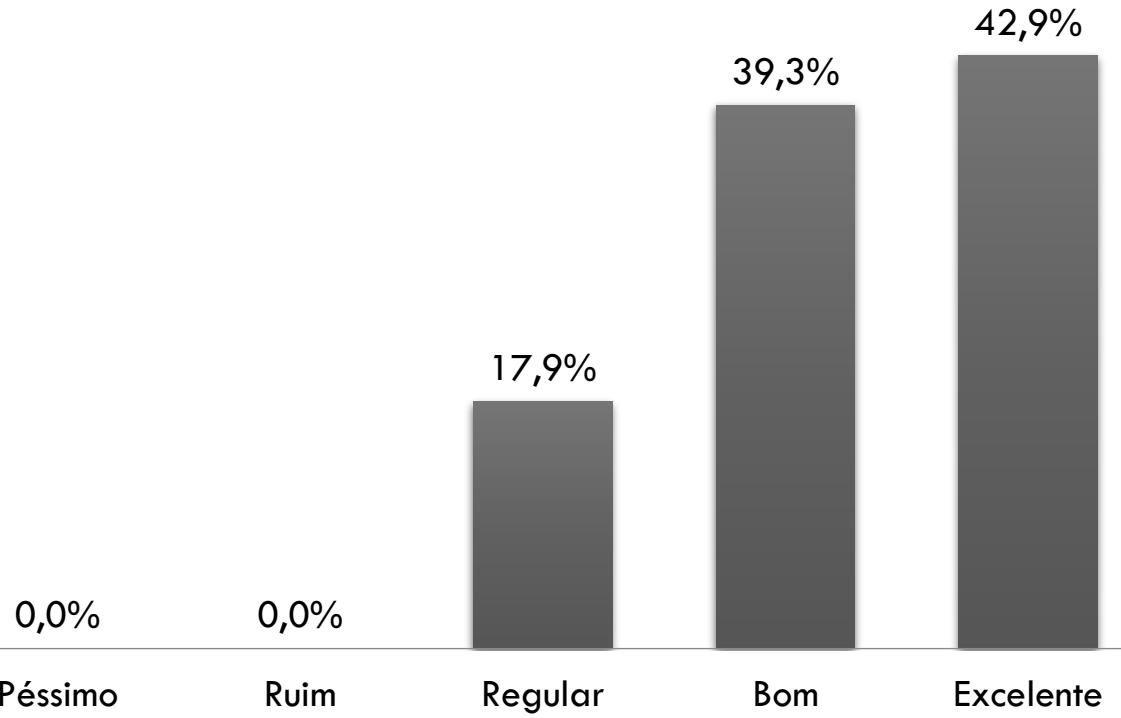
APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK
GERAL
80%

INTERFACE
71%

APLICATIVO 4NETWORK: TROCA DE CARTÕES



APLICATIVO 4NETWORK
GERAL
80%

TROCA DE CARTÕES
82%



Observações:

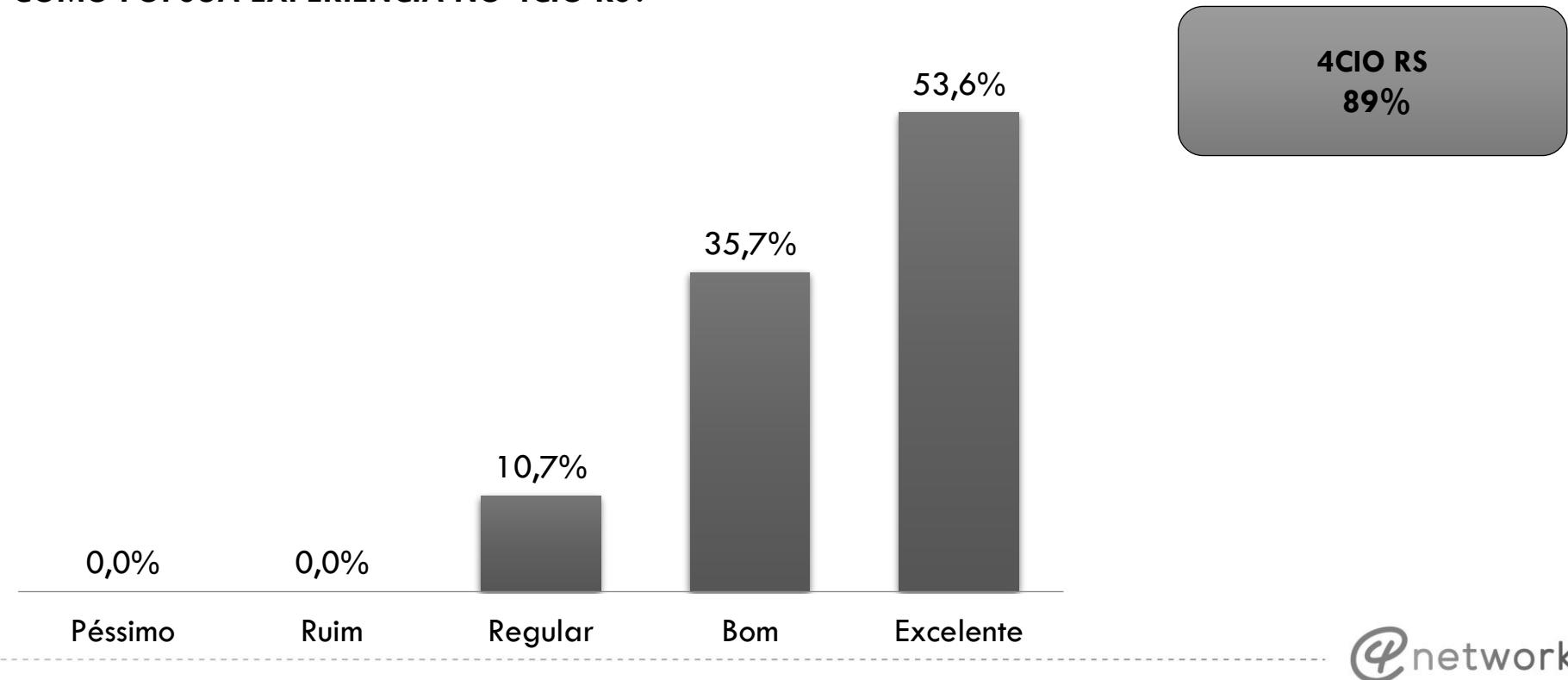
- “Equipe está de parabéns.”

4CIO RS





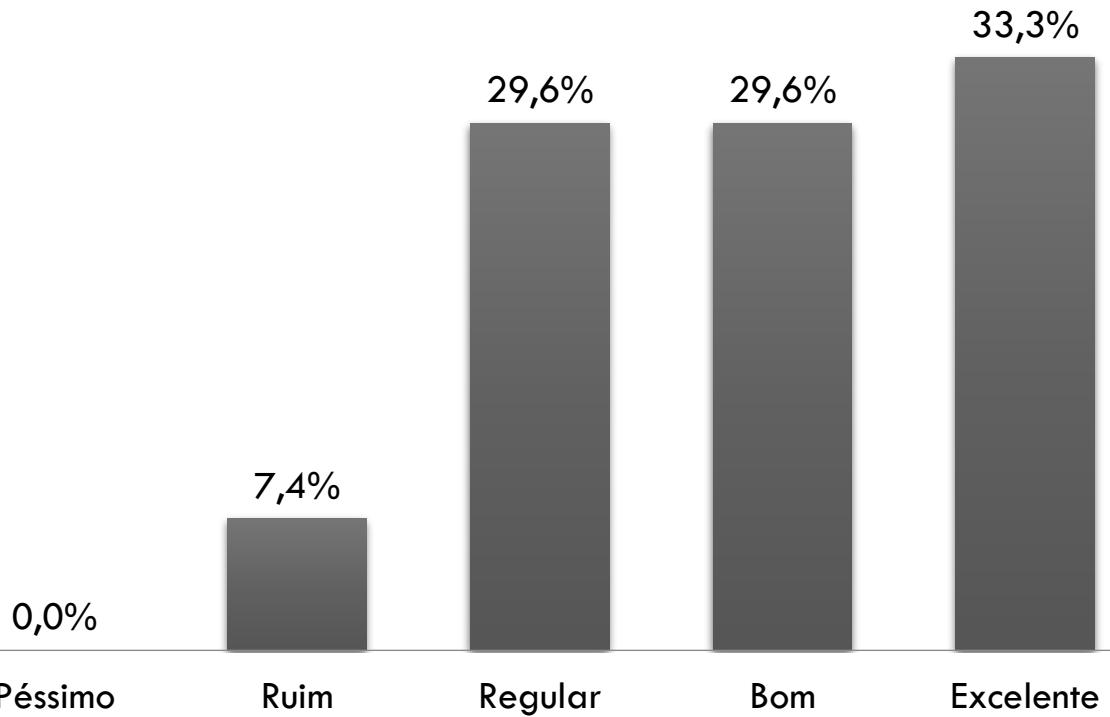
COMO FOI SUA EXPERIÊNCIA NO 4CIO RS?



NEGÓCIOS



NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
56%



Observações:

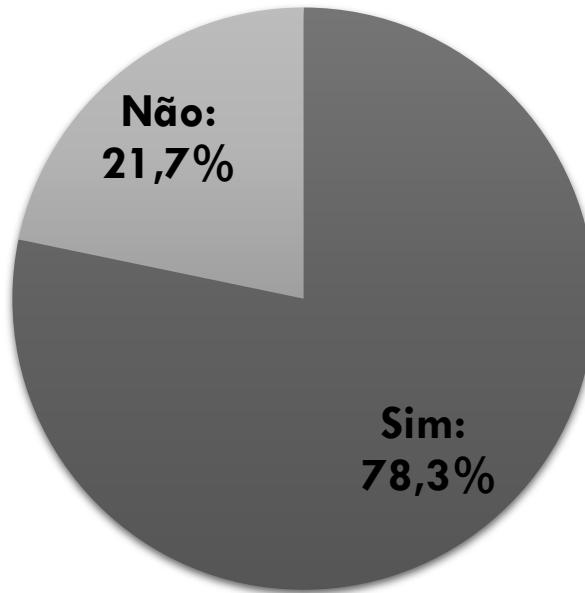
- “Acredito que mais espaço para falarmos. 5 minutos foi pouco. E talvez incluir interação mais público e fornecedor.”

ASPECTOS GERAIS



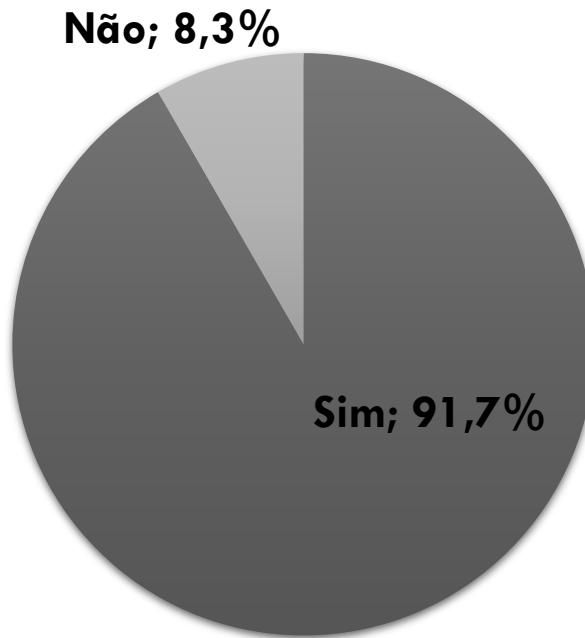


ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CIO RS?





ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK?





Qual tema você gostaria de ver no próximo evento?

- “**DIGITALIZAÇÃO.**”
- “**Voltado ao desafios de negócios com mundo de trabalho híbrido - pós pandemia.**”